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The History of the Lunch Box

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It was made of shiny, bright pink plastic with a Little Mermaid sticker on the front, and I carried it with me nearly every single day. My lunch box was one of my first prized possessions, a proud statement to everyone in my kindergarten: "I love Mermaid-Ariel on my lunch box."

That bulky container served me well through my first and second grades, until the live-action version of 101 Dalmatians hit theaters, and I needed the newest red plastic box with characters like Pongo and Perdita on the front. I know I'm not alone here I bet you loved your first lunch box, too.

TV shows and super-heroes for decades. But it wasn't always that way. Once upon a time, they weren't even boxes. As schools have changed in the past century, the midday meal container has evolved right along with them.

Let's start back at the beginning of the 20th century the beginning of the lunch box story, really. While there were neighborhood schools in cities and suburbs, one-room schoolhouses were common in rural areas. As grandparents have been saying for generations, kids would travel miles to school in the countryside (often on foot).

"You had kids in rural areas who couldn't go home from school for lunch, so bringing your lunch wrapped in cloth, in oiled paper, in a little wooden box or something like that was a very long-standing rural tradition," says Paula Johnson head of food history section at the Smithsonian National

Museum of American History in Washington, D.C. City kids, on the other hand, went home for lunch and came back. Since they rarely carried a meal, the few metal lunch buckets on the market were mainly for tradesmen and factory workers.

After World War II, a bunch of changes reshaped schools—and lunches. More women joined the workforce. Small schools consolidated into larger ones, meaning more students were farther away from home. And the National School Lunch Act in 1946 made cafeterias much more common. Still, there wasn't much of a market for lunch containers—yet. Students who carried their lunch often did so in a re-purposed bucket or tin of some kind.



Lunch boxes have been connecting kids to cartoons and

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